



'The 15% yearly growth in online sales is very positive and is more evidence that e-commerce continues to outperform the high street. An estimated £4.5 billion was spent online in March alone, compared to £3.9 billion in 2009'

IMRG 04-10



- AUTOMATE your Business processes
- SAVE TIME & MONEY by reducing data input and errors
- INTEGRATE your business directly to your website
- ELIMINATE your inbound enquiries on stock and pricing
- REAL TIME Stock, REAL TIME Pricing, REAL TIME Ordering
- REDUCE your cost of sale

- **Real Time Stock** Show your true stock position online - derived directly from Sage.
- **Sales Order Processing** Place orders immediately into the Sage SOP queue and auto-allocate the stock.
- **Discounts** Use your up to date discounting schemes on your website taken directly from Sage.
- **Trade Customers** Sell on Account to your Trade Customers, using Price Lists, Discounts & Credit limits. Multiple-logins; view account statements; copy invoices; real time pricing.
- **Product Data** Draw the majority of your Product Data from Sage & keep your prices synchronised. Add descriptions, images, keywords, cross-sell items, favourites and bundles.
- **Additional Features** Run a range of Promotions; setup customer registration and personalisation; attach specification documents, video and audio to your product pages.
- **Integrate with CRM Tools** Collect and import valuable customer data directly into Sage CRM or ACT!

CALL Aspidistra Software *now* and see how the Aspidistra Shopfront solution can help your business. Visit www.aspidistra.com or call **01548 856583** for a demonstration and further information.



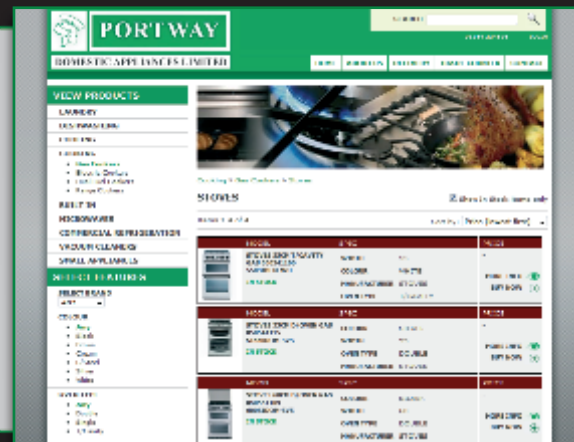
QUBA SAILS - Sage 200 B2C

"Aspidistra's software is so straightforward to use. They are a great company to work with; they demystify the technology and continue to respond to our needs, delivering a superb product."

Jim Hartley – Director, Quba Sails

PORTWAY DOMESTIC APPLIANCES - Sage 200 B2B

Portway, via their Sage Business Partner, approached Aspidistra to help with their e-commerce requirements in conjunction with their move to Sage 200 to replace their legacy systems. Aspidistra worked closely with both the Sage BP and Portway to provide a full B2B Trade solution with online ordering and processing. The website was designed by an external design house, The WebMachine, and then Aspidistra constructed and integrated this with Sage 200. Real-time stock levels and pricing structures are relayed to the website once the customer has logged in, and full order processing is managed directly into Sage 200 whilst also utilising any credit limits also setup in Sage.



STARLITE - Sage 200 B2B & B2C

Gill & Keith Clarke from Starlite run one of the biggest 'Dancewear' supply businesses in the UK. They hold the largest range of dancewear in the UK and are suppliers of all the leading brands. Their online requirement was a mixed one for both their retail arm (Dancing in the Street) and the Trade supply arm of the business, Starlite. Aspidistra created two individual sites for both Retail and Trade customer base. Both of these websites run from a single installation of Sage 200 at the back end and push orders directly into Sage. In addition, real time stock levels and pricing structures are relayed to the websites giving ALL their customers a correct stock position to order against.

A & H INTERNATIONAL - Sage 50 B2C

"Sage recommended Aspidistra Software to us. I'm glad they did!"

Aspidistra are professional, knowledgeable and friendly. We now have a system that is robust, automated and supports our operations. As we aspire to become world leaders in our field we're confident we've picked a partner who will support us in our quest."

Jeff Pettitt, Director, A&H International

